



# Overview - Bravenet Media Network

## Overview

**700,000,000 Monthly Page Views Effective:**  
Feb 13, 2007

**50,000,000 Monthly Unique Views Effective:**  
Feb 13, 2007

**Minimum Orders:**  
Campaign minimums \$1000

**Payment Terms:**  
Net 30 with approved Credit

**Payment Methods:**  
PayPal, Wire, or Cheque

**Cancellation Policy:**  
**Email:** 2 weeks advance notice  
**On-Site:** Standard 24 hour out North American business days only

## Contact Us

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## About Us

The Bravenet Media Network is a growing community of online publishers and advertisers, including our own webmaster portal, [bravenet.com](http://bravenet.com). Since 1997, our team of professional marketers has developed successful strategies for bringing buyers and sellers together on the Internet. Our mission is to move large volumes of qualified traffic to attract sales for our advertisers and generate revenues for our publishers.

Hundreds of satisfied advertisers and a network of publishers showing billions of ad views every month rely on the Bravenet Media Network to fulfill their online objectives.

## Available Media

Standard IAB creative sizes, email, co-registrations, newsletters and custom placements are all available. Including, but not limited to:

- 728\*90 LeaderBoards
- 468\*60 Banners
- 125\*125 and 300\*250 blocks
- 120\*600 and 160\*600 skyscrapers
- 720\*300 or URL Popunders

## Optimization is Easy!

Offering such a wide variety of media allows us to identify the perfect media mix for your product or offer. Real time reports allow you to view impressions, clicks, and actions (if you choose to place a 1\*1 pixel on your page) by day. We can help you to optimize your campaign to achieve the ROI you need.

## Dedicated Account Management

Each Bravenet Media Network client works hand in hand with one of our dedicated account managers. Account managers are available by phone, email, or IM.

## Target your ad!

If you have special targeting requirements for your campaign, we can help! Geo-targeting, category targeting, frequency capping, and day-parting are all available for your use.

### Demographics

### Geographic Areas

### Average Age

70% North America  
25% Europe  
5% Other

28 Years

### Average Education

2 Years College

### Gender

55% Male  
45% Female

### Average Household Size

3.5 Persons