



Large Format Ad Opportunities

Location:

Multiple:
Site specific or run of network

Minimum Orders:

\$1000

Payment Terms:

Net 30 with approved credit

Payment Methods:

PayPal, Wire, or Cheque

Media Options:

Geo-targeting (country)
Frequency capping
Day-parting
Category Targeting

Standard Out Clause:

24 hours notice
North American business days
only

Contact Us

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The Benefits of Large Format Ad Placements

Build your brand and increase your online presence. Large format CPM placements give you the opportunity for branding and traffic generation at the same time.

Special Features

All large format ad units can be image, or HTML based.

HTML creative may contain up to 4 unique click thru URL's, giving advertisers the opportunity to market up to 4 unique products or web pages in one location – thereby maximizing the impact of each ad view.

Java Scripts are also accepted for advertisers wishing to rotate appropriate ads throughout their selected media.

Available Media Include:**728*90 LeaderBoards**

Location: top of all pages
25k file size max

120*600 and 160*600 Skyscrapers

Location: left/right of page
25k file size max

300*250 Blocks

Location: in page and floating
25k file size max

Prestitial (720*400)

Location: prior to page load
10 second display

Accepted Creative Formats and Restrictions

- Animated or Non-Animated GIF
- JavaScript
- HTML

No looping or extreme animation permitted

